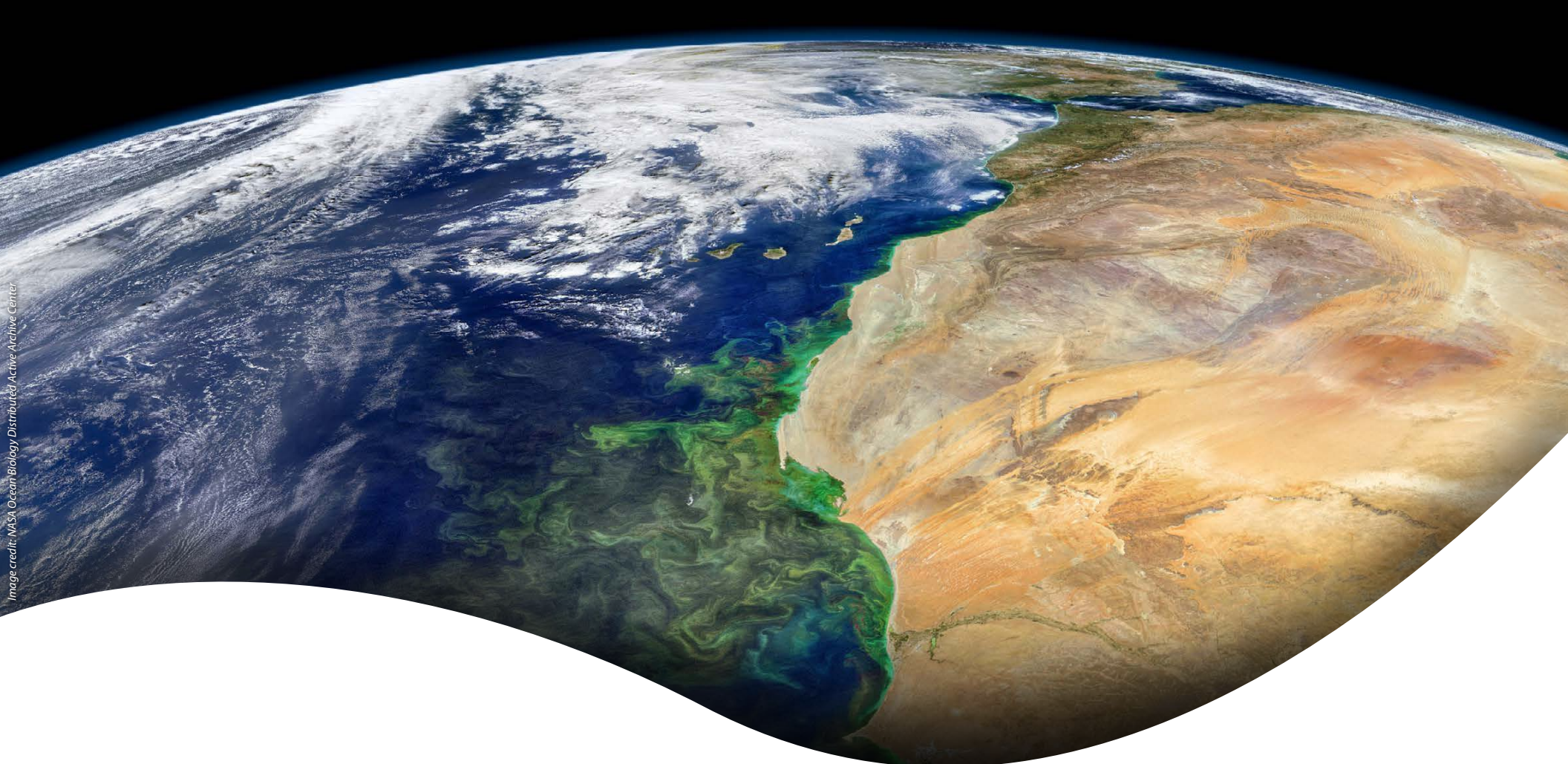


Image credit: NASA Ocean Biology Distributed Active Archive Centre



OCEAN OPTICS XXVI

OCTOBER 6-11, 2024
LAS PALMAS DE GRAN CANARIA, SPAIN
OCEANOPTICSCONFERENCE.ORG

SPONSOR AND EXHIBITOR PROSPECTUS

Welcome

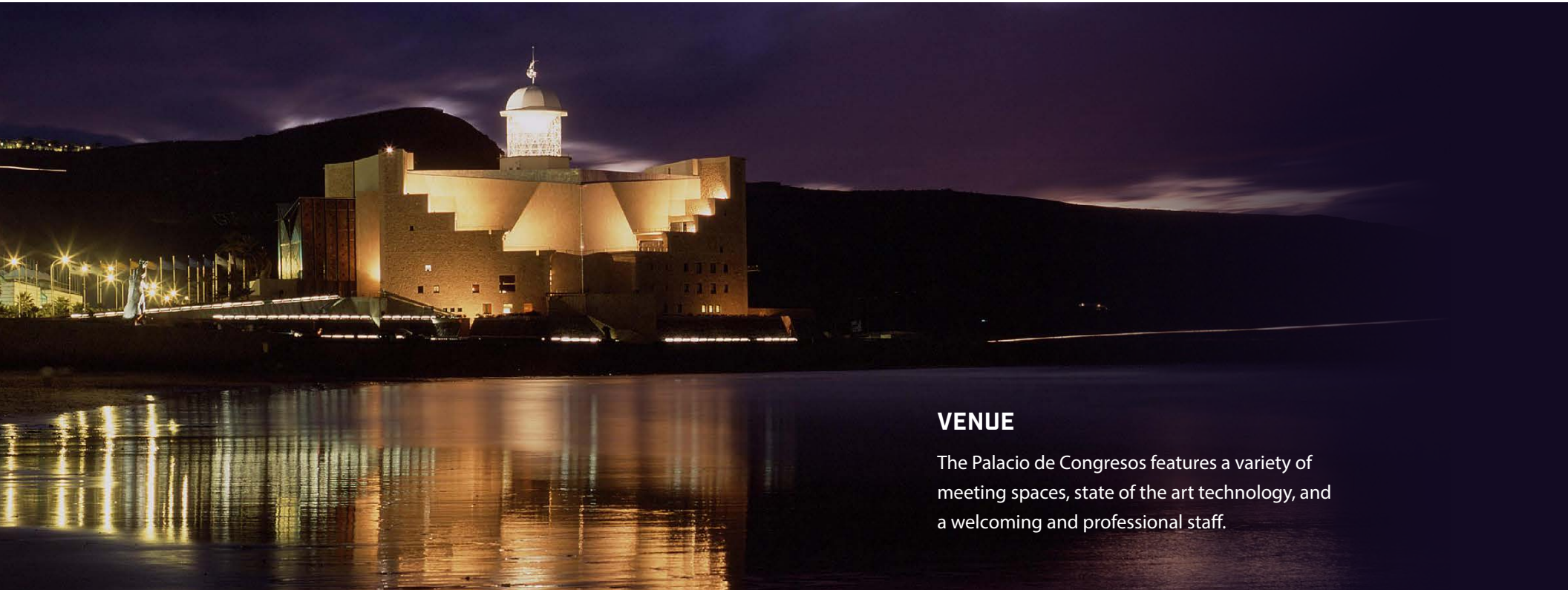
We warmly invite you to be a part of Ocean Optics XXVI. The conference planning committee is delighted to offer your organization the opportunity to participate as a Conference Sponsor and/or Exhibitor.

The biennial Ocean Optics Conference attracts a diverse audience of active practitioners, including oceanographers, marine ecologists, limnologists, optical engineers, marine resource managers, Earth observation scientists, and policy professionals from around the world.

Following the traditional Ocean Optics Conference format, the event will include invited plenary speakers, selected scientific oral presentations, and numerous poster presentations. In addition, community-wide discussions in the form of workshops and short courses will be held.

Ocean Optics XXVI will be convened at the Palacio de Congresos in Las Palmas, Gran Canaria, Spain. The Palacio de Congresos is an ideal venue for making presentations and conducting training. There will be abundant opportunities for networking, always an important component of Ocean Optics Conferences. This conference center is located along Las Canteras Beach, within walking distance to dozens of restaurants and hotels.

We look forward to seeing you in Las Palmas in October 2024.



VENUE

The Palacio de Congresos features a variety of meeting spaces, state of the art technology, and a welcoming and professional staff.

Program Themes

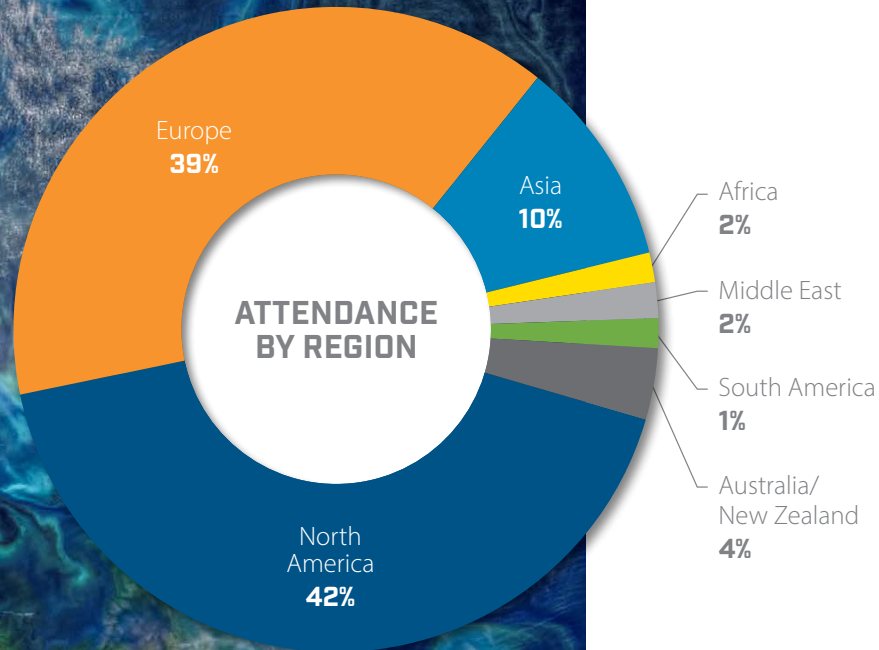
In 2024, the Ocean Optics Conference celebrates its twenty-sixth installment. This event attracts a multidisciplinary audience focused on the optics of inland, coastal, and ocean waters—a diverse community continuing to innovate and apply the discipline of optics to solve today's scientific challenges.

The Ocean Optics Conference covers a range of research themes, including (but not limited to):

- Radiative transfer and optical theory
- Instruments, techniques, and observational systems
- Remote sensing (passive and active)
- Autonomous airborne/underwater vehicles
- Phytoplankton ecology and biogeochemistry
- Sediment transport and water quality
- Environmental management applications
- Earth system science and global change
- Benthic processes

The conference typically attracts an international audience of 250+. This size allows exhibitors to easily network with conference participants and demonstrate their products and services.

Following the traditional Ocean Optics Conference format, participants will attend plenary presentations during the day and interact with colleagues during morning and afternoon coffee breaks, as well as during scientific poster sessions. Other opportunities for networking include social events such as the icebreaker reception and the awards banquet.



WORKSHOPS AND SHORT COURSES

Workshops and short courses that provide training on software programs and other tools widely used by ocean optics practitioners are a valuable benefit of the conference, especially for students and early career professionals.

Exhibitor and Sponsorship Opportunities

Custom sponsorship packages can be arranged upon request.

The conference organizers welcome ideas for additional sponsorship opportunities.

Ocean Optics XXVI provides an intimate setting where sponsors and exhibitors have ample opportunities over five days to interact with attendees during coffee breaks, poster sessions, free periods, and social events. These encounters promote relationship-building with this community of active users, developers, and consumers of ocean technology.

SECURE YOUR SPOT TODAY!

To determine availability and reserve exhibit and sponsorship options, please contact:

Jenny Ramarui

Conference Coordinator

jenny@tos.org

+1 301-251-7708

oceanopticsconference.org



SPONSORSHIP OPPORTUNITIES

Student/Early Career Participant Support	Numerous	\$750–\$1,500
Attendee Luncheon	✂ 1 Available	\$10,000 (exclusive) \$5,000 (shared)
Poster Session Snacks and Beverages	2 Available	\$5,000
Workshop and Short Course Support	4 Available	\$3,000
Coffee Breaks	4 Available	\$2,500
Lanyards (printed with sponsor logo)	1 Available	\$4,000
Attendee Gift (printed with sponsor and conference logos)	1 Available	\$2,500

BENEFITS

All sponsors and exhibitors will be recognized in conference materials, including the website, online program, and signage at the conference.

EXHIBIT BOOTHS

Commercial	<ul style="list-style-type: none"> ▪ 3 m x 3 m ▪ Includes 2 staff registrations 	✂ 8 Available	\$2,150
Non-Profit/Institution	<ul style="list-style-type: none"> ▪ 3 m x 3 m ▪ Includes 1 staff registration 	✂ 2 Available	\$1,200

See the next page for more details on exhibits.

Exhibit Information

The exhibition area will be open Monday through Friday.

Exhibitor registration fees include access to all conference presentations and social programs.

An invitation for exhibit booth staff to attend the Thursday evening banquet is included in all exhibit packages. This popular event is the highlight of the week, providing exhibitors with an additional opportunity to interact with Ocean Optics XXVI participants.

Commercial	<ul style="list-style-type: none">▪ 3 m x 3 m▪ Includes 2 staff registrations	12 8 Available	\$2,150
Non-Profit/ Institution	<ul style="list-style-type: none">▪ 3 m x 3 m▪ Includes 1 staff registration	2 Available	\$1,200

All prices stated are in US dollars. Updated on April 16, 2024.

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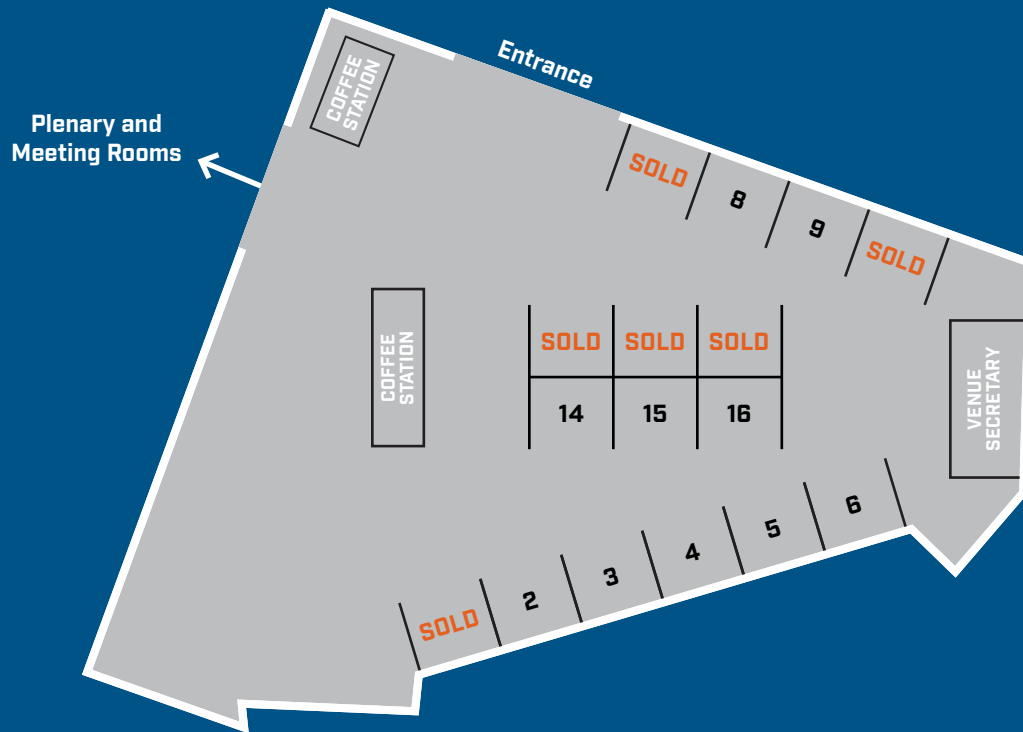


EXHIBIT AREA FLOOR PLAN

- Two adjacent booths can be reserved to create a double booth.
- Adjustments may be made to the final configuration prior to the conference based on the number of exhibit booths sold.
- Exhibitors will assigned locations based on the order in which requests for space are confirmed.

Updated on April 16, 2024.



Apply to be a Sponsor

To determine availability and reserve sponsorship options, please contact Jenny Ramarui, Conference Coordinator, at jenny@tos.org or +1 301-251-7708.

Apply to be an Exhibitor

To determine availability and reserve exhibit space, please contact Jenny Ramarui, Conference Coordinator, at jenny@tos.org or +1 301-251-7708.

Questions?

Visit oceanopticsconference.org or please contact Jenny Ramarui, Conference Coordinator, at jenny@tos.org or +1 301-251-7708.



Ocean Optics XXVI is organized by The Oceanography Society (TOS). As a professional society, TOS is committed to supporting a community that encourages the open expression and exchange of ideas, that is free from all forms of discrimination, harassment, and retaliation, and that is welcoming to all members and to those who participate in its activities. In pursuit of that commitment, TOS is dedicated to the philosophy of equality of opportunity and treatment for all participants.

Updated on April 16, 2024.