

A satellite map of Southeast Asia, showing the Malay Peninsula, Sumatra, Java, and the Philippines. The water is a vibrant turquoise color, and the land is green with some brown patches indicating urban areas or deforestation. The map is oriented with North at the top.A blue logo consisting of a stylized wave or swirl shape, resembling a lowercase 'e' or a spiral, positioned to the left of the main title.

# OCEAN OPTICS XXV

OCTOBER 2–7, 2022 | QUY NHON, BINH DINH, VIETNAM  
[OCEANOPTICSCONFERENCE.ORG](https://oceanopticsconference.org)

Sponsor and Exhibitor Prospectus



# Welcome

We warmly invite you to be a part of Ocean Optics XXV, the leading international conference on hydrologic optics. The conference planning committee is delighted to offer your organization the opportunity to participate as a Conference Sponsor and/or Exhibitor.

The biennial Ocean Optics Conference attracts a diverse audience of active practitioners, including oceanographers, marine ecologists, limnologists, optical engineers, marine resource managers, Earth observation scientists, and policy professionals from around the world.

Following the traditional Ocean Optics Conference format, the event will include invited plenary speakers, selected scientific oral presentations, and numerous poster presentations. In addition, community-wide discussions in the form of workshops and short courses will be held.

Ocean Optics XXV will be convened at the International Centre for Interdisciplinary Science and Education (ICISE) in Quy Nhon, Binh Dinh, Vietnam. Designed specifically to host scientific conferences, ICISE is an ideal venue for making presentations and conducting training. There will be abundant opportunities for networking, always an important component of Ocean Optics Conferences. The conference center is located on the coast between the mountains and the sea, with easy access to Quy Nhon.

We look forward to seeing you in Quy Nhon in 2022.

– Hayley Evers-King, Blake Schaffer, and Cedric Jamet, Co-Chairs, Ocean Optics XXV

## HIGHLIGHTS

- 25<sup>th</sup> Anniversary Conference
- Held in Quy Nhon, Vietnam
- October 2–7, 2022
- We attract 250+ Attendees



## VENUE

ICISE is 7 km from of Quy Nhon, a mid-size city featuring many hotels, restaurants, beaches, and cultural attractions.





# Program Themes

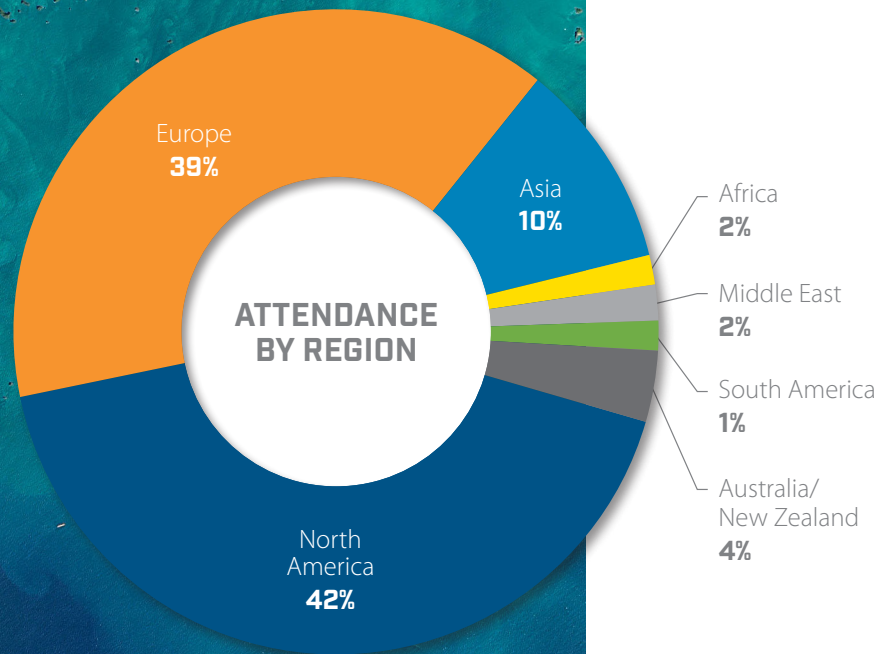
In 2022, the Ocean Optics Conference celebrates its twenty-fifth installment. This niche event attracts a multidisciplinary audience who continue to innovate and apply the discipline of hydrologic optics to solve today's scientific challenges.

The Ocean Optics Conference covers a range of research themes, including (but not limited to):

- Radiative transfer and optical theory
- Instruments, techniques, and observational systems
- Remote sensing (passive and active)
- Autonomous airborne/underwater vehicles
- Phytoplankton ecology and biogeochemistry
- Sediment transport and water quality
- Environmental management applications
- Earth system science and global change
- Benthic processes

The conference typically attracts an international audience of 250+. This size allows exhibitors to easily network with conference participants and demonstrate their products and services.

Following the traditional Ocean Optics Conference format, participants will attend plenary presentations during the day and interact with colleagues during morning and afternoon coffee breaks, as well as during scientific poster sessions. Other opportunities for networking include social events such as the icebreaker reception and the awards banquet.



## WORKSHOPS

Workshops that provide training on software programs and other tools widely used by ocean optics practitioners are a valuable benefit of the conference, especially for students and early career researchers.



# Exhibitor and Sponsorship Opportunities

Custom sponsorship packages can be arranged upon request.

The conference organizers welcome ideas for additional sponsorship opportunities.

Ocean Optics XXV provides an intimate setting where sponsors and exhibitors have ample opportunities over five days to interact with attendees during coffee breaks, poster sessions, free periods, and social events. These encounters promote relationship-building with this community of active users, developers, and consumers of ocean technology. The exhibit area is located adjacent to a river, offering exhibitors the opportunity to demonstrate sensor and equipment capabilities.

## SECURE YOUR SPOT TODAY!

To determine availability and reserve exhibit and sponsorship options, please contact:

**Jenny Ramarui**

Conference Coordinator

[jenny@tos.org](mailto:jenny@tos.org)

+1 301-251-7708

[oceanopticsconference.org](http://oceanopticsconference.org)



All sponsors and exhibitors will be recognized in conference materials, including the website, program, and signage at the conference.

## SPONSORSHIP OPPORTUNITIES

<b>Mobile App</b>	1 Available	\$1,500
<b>Opening Reception Beverage Tickets</b>	1 Available	\$500
<b>Poster Session Beverage Tickets</b>	3 2 Available	\$500
<b>Fruit Party Beverage Tickets</b>	1 Available	\$500
<b>Banquet Beverage Tickets</b>	1 Available	\$500
<b>Conference Program Printing</b>	1 Available	\$2,500
<b>Lanyards and Name Badges</b>	1 Available	\$4,000
<b>Poster Board Identification Cards</b>	1 Available	\$2,500
<b>Student and/or Early Career Participant Support</b>	Numerous	\$800–\$1,000

## EXHIBIT BOOTHS

<b>Double Booth</b>	<ul style="list-style-type: none"><li>▪ 3.6 m x 1.8 m</li><li>▪ Includes two full registrations</li></ul>	SOLD	\$1,950
<b>Single Booth</b>	<ul style="list-style-type: none"><li>▪ 1.8 m x 1.8 m</li><li>▪ Includes one full registration</li></ul>	2 Available	\$1,000

See the next page for more details.



# Exhibit Information

The exhibition area will be open Monday through Friday.

Exhibitor registration fees include lunch served Monday through Friday, participation in the opening night icebreaker reception, a mid-week fruit party, the awards banquet, twice daily coffee breaks, and poster session receptions.

An invitation for exhibit booth staff to attend the Thursday evening awards banquet is included in all exhibit packages. This popular event is the highlight of the week, providing exhibitors with an additional opportunity to interact with Ocean Optics XXV participants.

The exhibit area is located adjacent to a river, offering exhibitors the opportunity to demonstrate sensor and equipment capabilities.

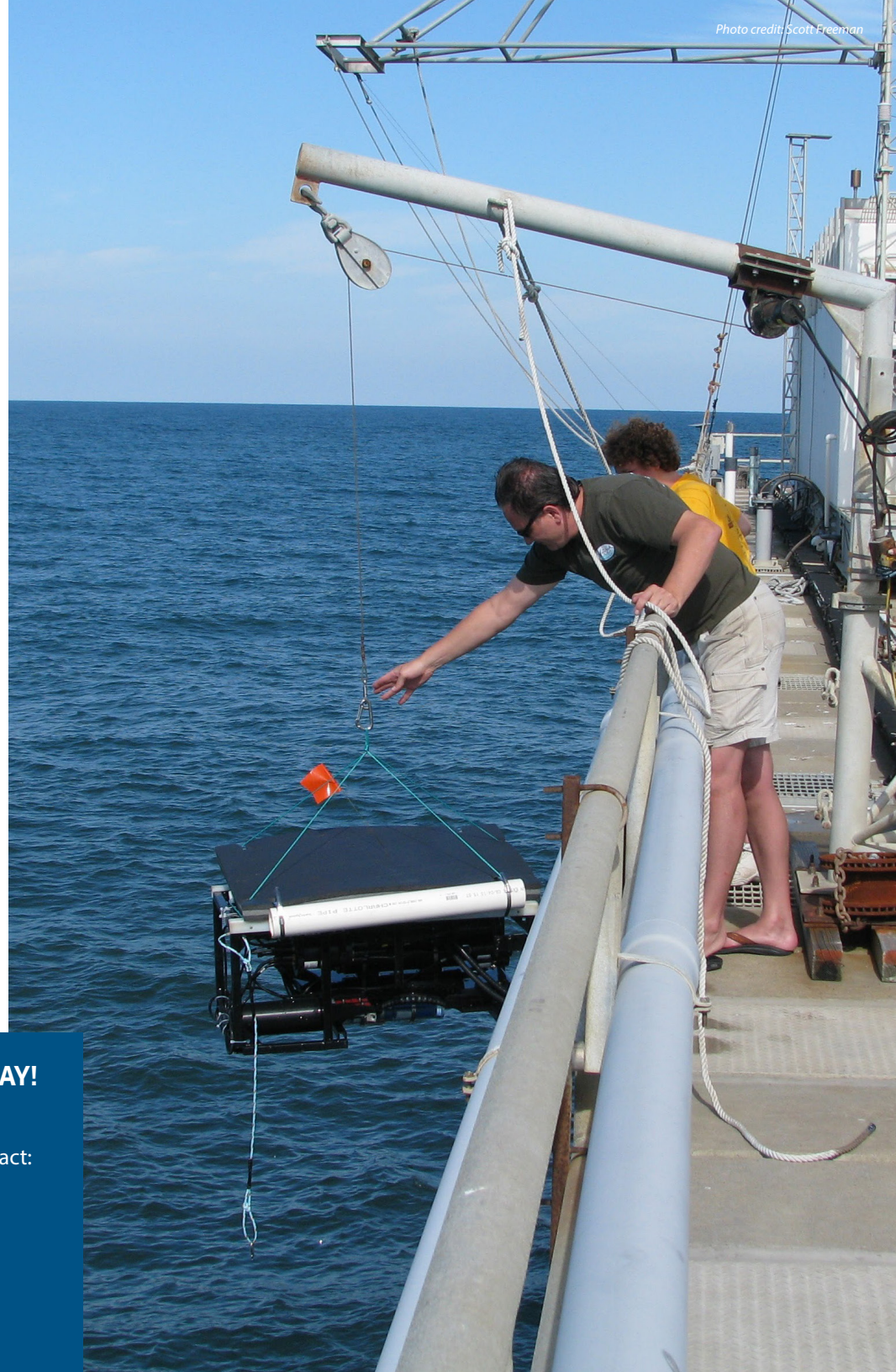
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*All prices stated are in US dollars.*

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and reserve a booth, please contact:

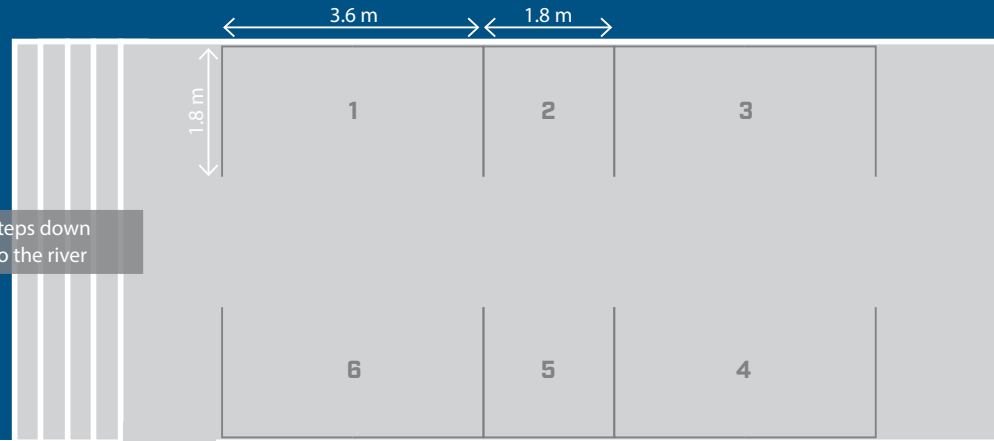
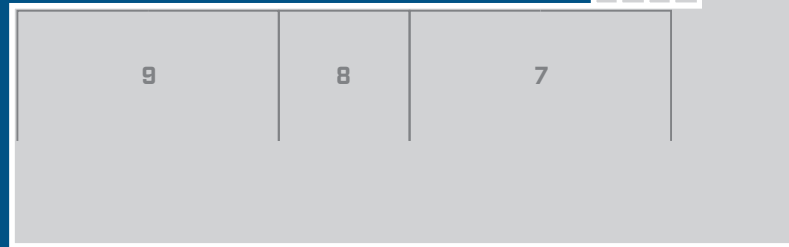
**Jenny Ramarui**  
Conference Coordinator  
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Steps down  
to the river



## TERRACE EXHIBIT AREA FLOOR PLAN

- Adjustments may be made to the final configuration prior to the conference based on the number of exhibit booths sold.
- Exhibitors will assigned locations based on the order in which requests for space are confirmed.
- The exhibit area is covered by a wide roof and security for the area will be provided.





## Apply to be a Sponsor

To determine availability and reserve sponsorship options, please contact Jenny Ramarui, Conference Coordinator, at [jenny@tos.org](mailto:jenny@tos.org) or +1 301-251-7708.

## Apply to be an Exhibitor

To determine availability and reserve exhibit space, please contact Jenny Ramarui, Conference Coordinator, at [jenny@tos.org](mailto:jenny@tos.org) or +1 301-251-7708.

## Questions?

More information is available at: [\*\*oceanopticsconference.org\*\*](http://oceanopticsconference.org).

Or please contact Jenny Ramarui, Conference Coordinator, at [jenny@tos.org](mailto:jenny@tos.org) or +1 301-251-7708.



**THE  
OCEANOGRAPHY  
SOCIETY** [tos.org](http://tos.org)

Ocean Optics XXV is organized by The Oceanography Society (TOS). As a professional society, TOS is committed to supporting a community that encourages the open expression and exchange of ideas, that is free from all forms of discrimination, harassment, and retaliation, and that is welcoming to all members and to those who participate in its activities. In pursuit of that commitment, TOS is dedicated to the philosophy of equality of opportunity and treatment for all participants.